

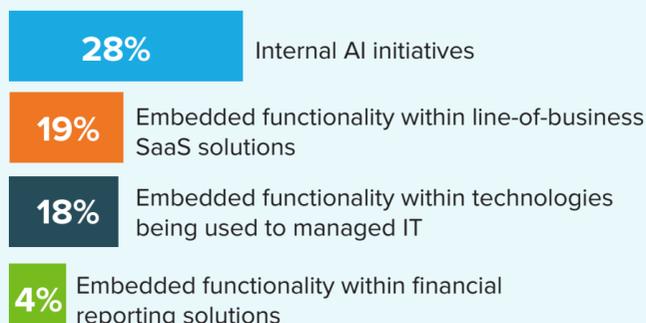
The State Of AI In the Enterprise

Artificial Intelligence continues to be a rapidly expanding buzzword with the arrival of IBM's Watson, the ongoing growth of predictive analytics, smart technologies and more.

Despite the buzz around AI, one question remains: how likely are enterprises to integrate this technology into their daily activities, if at all? We recently surveyed over 100 North American corporate IT professionals to understand the state of AI within their enterprises.

Enterprise AI Use Is On the Rise

Over two-thirds of those surveyed currently use AI within their enterprise, showing that AI use is not uncommon within today's businesses. Even more impressive are the diverse ways it is being introduced to the enterprise:

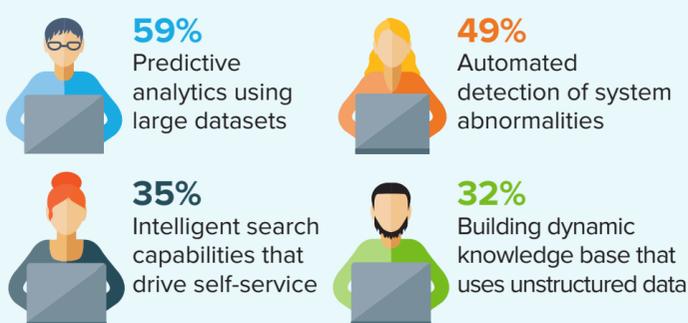


Departments adopting AI:

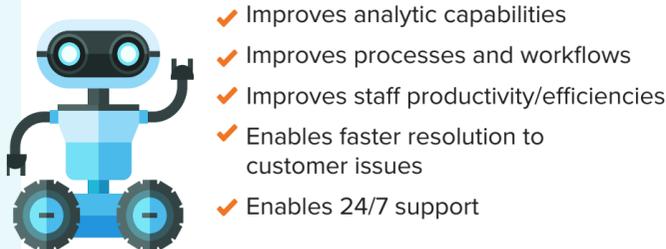


IT Is Leading Enterprise AI Use

Over 70% of respondents felt that IT is ahead of the curve when it comes to using enterprise AI tools, with nearly half of the AI-using respondents (49%) denoting IT as one of many departments currently using AI processes. The focus on IT likely comes from the numerous uses identified by the respondents:



These expansive uses are bringing numerous benefits to AI:



Which respondents expect will result in long-term benefits for IT departments:



It's Not All Just About IT

While IT is paving the way with AI, respondents showed that many of the same benefits AI brings to IT extend throughout the enterprise:



The Future Is Bright For AI

AI users feel that many of the benefits they are currently realizing will still be contributing to their business five years from now:



AI Has Support, But Faces Implementation Barriers

Despite the overwhelming support for the use of AI tools within IT departments, enterprises do face an uphill battle when it comes to AI implementation. Identified barriers to entry include:



Non-AI-using respondents said it would take the following to get their enterprise interested in AI:



Today's AI Tools Are More Than Sufficient

While AI is still early in its development, most respondents are confident AI technologies can handle many of today's enterprise processes:



So What Does This Mean For Your Enterprise?

- 1 AI is not a foreign concept to enterprises as many are already actively using it.
- 2 Many feel that AI technologies can be trusted to handle a variety of workforce processes, leading to increased adoption.
- 3 AI is not an enterprise workforce threat. In fact, more enterprises feel that these technologies won't replace us, but will instead help us work smarter.

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